# **PANERA BREAD**







### **Exclusively** Offered By:

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### OFFERING STATEMENT / DISCLAIMER

Panera BREAD

InvestCore Commercial has been retained as the exclusive advisor and broker regarding the sale of the Panera Bread located at the 200 Town Center Boulevard, Garland, Texas.

This Offering has been prepared by InvestCore Commercial for use by a limited number of parties and does not purport to provide a necessarily complete summary of the Property or any of the documents related thereto, nor does it purport to be all-inclusive or to contain all of the information which prospective investors may need or desire. All projections have been developed by InvestCore Commercial, the Owner, and designated sources and are based upon assumptions relating to the general economy, competition, and other factors beyond the control of the Owner and, therefore, are subject to variation. No representation is made by InvestCore Commercial or Owner as to the accuracy or completeness of the information contained herein, and nothing contained herein is, or shall be relied on as, a promise or representation as to the future performance of the Property. Although the information contained herein is believed to be correct, Owner and its employees disclaim any responsibility for inaccuracies and expect prospective purchasers to exercise independent due diligence in verifying all such information. Further, InvestCore Commercial, Owner, and its employees disclaim any and all liability for representations and warranties, expressed and implied, contained in, or for omission from, this Investment Offering or any other written or oral communication transmitted or made available to the recipient. This Offering does not constitute a representation that there has been no change in the business or affairs of the Property or the Owner since the date of preparation of the package. Analysis and verification of the information contained in this package is solely the responsibility of the prospective purchaser. Additional information and an opportunity to inspect the Property will be made available upon written request to interested and qualified prospective investors.

Owner and InvestCore Commercial each expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers regarding the Property and/or terminate discussions with any entity at any time with or without notice. Owner shall have no legal commitment or obligation to any entity reviewing this Offering or making an offer to purchase the Property unless and until a written agreement for the purchase of the Property has been fully executed, delivered, and approved by Owner and its legal counsel, and any conditions to Owner's obligations thereunder have been satisfied or waived. InvestCore Commercial is not authorized to make any representations or agreements on behalf of Owner.

This Offering and the contents, except such information which is a matter of public record or is provided in sources

available to the public (such contents as so limited herein are called the "Contents"), are of a confidential nature. By accepting the package, you agree (i) to hold and treat it in the strictest confidence, (ii) not to photocopy or duplicate it, (iii) not to disclose the package or any of the contents to any other entity (except to outside advisors retained by you, if necessary, for your determination of whether or not to make a proposal and from whom you have obtained an agreement of confidentiality) without the prior written authorization of Owner or InvestCore Commercial, (iv) not use the package or any of the contents in any fashion or manner detrimental to the interest of Owner or InvestCore Commercial, and (v) to return it to InvestCore Commercial immediately upon request of InvestCore Commercial or Owner.

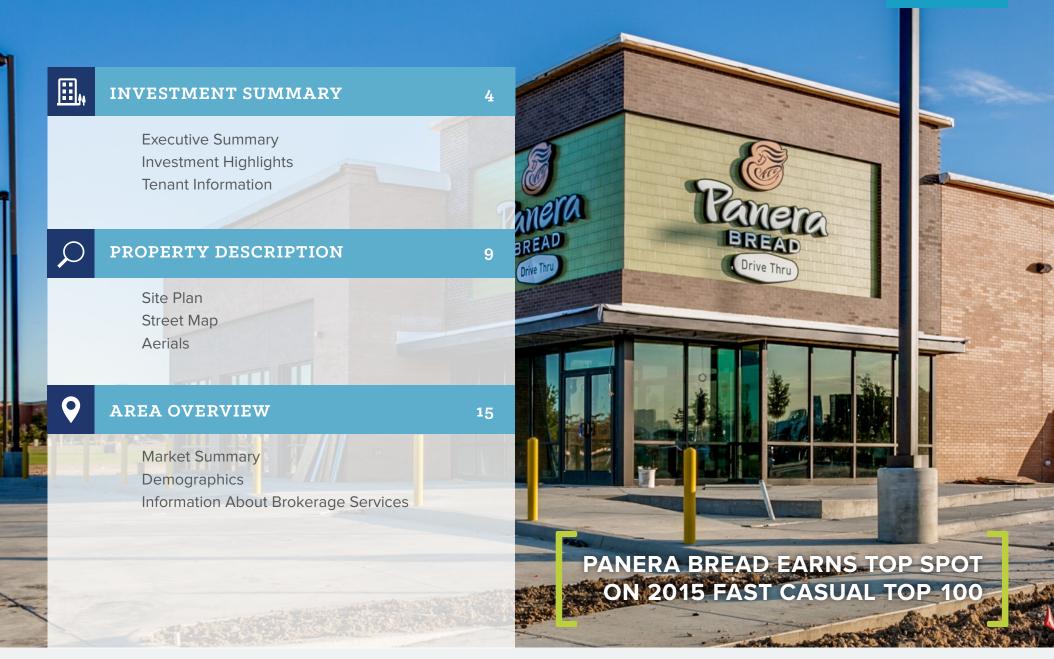
If you have no further interest in the Property, please return this Investment Offering forthwith.

**InvestCore Commercial, Inc.** 3910 W. Point Loma Blvd, 2nd Floor San Diego, CA 92110











## **INVESTMENT SUMMARY**

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## **INVESTMENT SUMMARY**



### **EXECUTIVE SUMMARY**

Tenant:	Panera Bread
Guarantor:	Panera, LLC (Nasdaq: PNRA)
Address:	200 Town Center Boulevard, Garland, Texas 75040
Building Size:	~4,315 SF
Land Size:	~ 40,510 SF ( 0.93 Acres)
Year Built:	2015
Rent Commencement:	Estimated January 15 <sup>th</sup>
Lease Expiration:	15 Years From Rent Commencement
Annual Rent:	\$136,666
Primary Term:	15 Years
Options:	Three (3) 5-Year Options to Extend
Rent Increases:	Various (See rent schedule below)
Lease Type:	Absolute NNN Ground Lease - No Landlord Responsibilities

### **RENT SCHEDULE**

Term	Years	Annual Rent	% Increase
Primary	1-5	\$136,666.67	
Primary	6-10	\$146,666.67	7.32%
Primary	11-15	\$156,666.67	6.82%
Option 1	16-20	\$160,000.00	2.13%
Option 2	21-25	\$170,000.00	6.25%
Option 3	26-30	\$180,000.00	5.88%



### **OFFERING TERMS**

Price:	\$3,416,666
NOI:	\$136,666
Cap Rate:	4.00%





## **INVESTMENT SUMMARY**



### **INVESTMENT HIGHLIGHTS**

### Panera Bread is leading the way in the Fast Casual Restaurant Sector

- Panera Bread earned the top spot on the 2015 Fast Casual Top 100, a list of top restaurant chains, trends and technologies shaping the fast casual segment
- Panera is currently investing heavily in "Panera 2.0" which will increase digital ordering and greater off-premise sales, such as catering, which represents 8% or \$300 million annually in sales.
- Panera Bread is one of the first Fast Casual restaurants to commit to removing all artificial preservatives, colors, sweeteners and flavors from it's food, through it's "No No List".

### **Trophy Location in Northeast Dallas MSA**

- Panera Bread is located on Town Center Blvd., an entrance to the 1 million+ square foot Firewheel Town Center, with over 46,000 cars passing the site daily.
- Firewheel Town Center is a main-street style shopping center owned by Simon Property Group and featuring over 125 stores including Macy's, Dillard's, Dicks Sporting Goods, AMC Theater and DSW.
- Firewheel Town Center also includes four residential buildings offering high-end apartments and townhome living with over 1,100 units.

### Corporate Guaranteed Lease by National, Publically Traded Company

- The 15 year lease is corporately guaranteed by Panera, LLC a publically traded company (NYSE: PNRA).
- Panera Bread reported third quarter revenue increased 7% to \$665 million
- Panera Bread has more than 1,946 locations with revenues of \$4.83 billion as of May 2014.

### **Growing Community with Strong Demographics**

- Garland ranks as the 12th largest population in Texas and is projected to grow by 1.22% annually from 2015 through 2020.
- The current average household income is \$90,310 in this area, compared to \$74,699 for all U.S. households. Projected income raises to \$101,756 in just 5 years. Median home value in the area is \$222,514 with over 60% being owner occupied.



- Panera Bread pays all of the expenses leaving the landlord with no responsibilities.
- Periodic rental increases in the primary and option periods will increase the overall return.







### **TENANT INFORMATION**



### Panera Bread Highlights

- Panera Bread operates 1,946 bakery-cafes.
- Q3 2015 Revenue increased 7% to \$665 million.
- Fast Company ranked Panera Bread as 2015's #1 Most Innovative Company in Food and #27 Most Innovative Company Overall".

### **Company Profile:**

The Panera Bread® legacy began in 1981 as Au Bon Pain Co., Inc. Founded by Louis Kane and Ron Shaich, the company prospered along the east coast of the United States and internationally throughout the 1980s and 1990s and became the dominant operator within the bakery-cafe category. In 1993, Au Bon Pain Co., Inc. purchased Saint Louis Bread Company®, a chain of 20 bakery-cafes located in the St. Louis area. The company then managed a comprehensive re-staging of Saint Louis Bread Co. Between 1993 and 1997 average unit volumes increased by 75%. Ultimately the concept's name was changed to Panera Bread. By 1997, it was clear that Panera Bread had the potential to become one of the leading brands in the nation. In order for Panera Bread to reach its potential, it would require all of the company's financial and management resources.

In May 1999, all of Au Bon Pain Co., Inc.'s business units were sold, with the exception of Panera Bread, and the company was renamed Panera Bread. Since those transactions were completed, the company's stock has grown exponentially, and today it has a market capitalization of \$4.5 billion. Panera Bread was recognized as one of Business Week's "100 Hot Growth Companies." As reported by The Wall Street Journal's Shareholder Scorecard in 2006, Panera Bread was named as the top performer in the restaurant category for one-, five-and ten-year returns to shareholders.

In 2007, Panera Bread purchased a majority stake in Paradise Bakery & Café®, a Phoenix-based concept with over 70 locations in 10 states (predominantly in the west and southwest). The Company purchased the balance of Paradise in June 2009.

As of September 29, 2015, there are 1,946 bakery-cafes in 46 states, the District of Columbia, and in Ontario Canada operating under the Panera Bread®, Saint Louis Bread Co.® and Paradise Bakery & Café® names, delivering fresh, authentic artisan bread served in a warm environment by engaging associates.

Website: www.panerabread.com





### Panera Bread Facts:

2014 Revenue:	\$4.83 Billion
Locations:	1,946
Employees:	20,800
Founded:	1981
Headquarters:	St. Louis, MO
Website:	www.panerabread.com



# **PROPERTY DESCRIPTION**

**Dillard's** 

Residential

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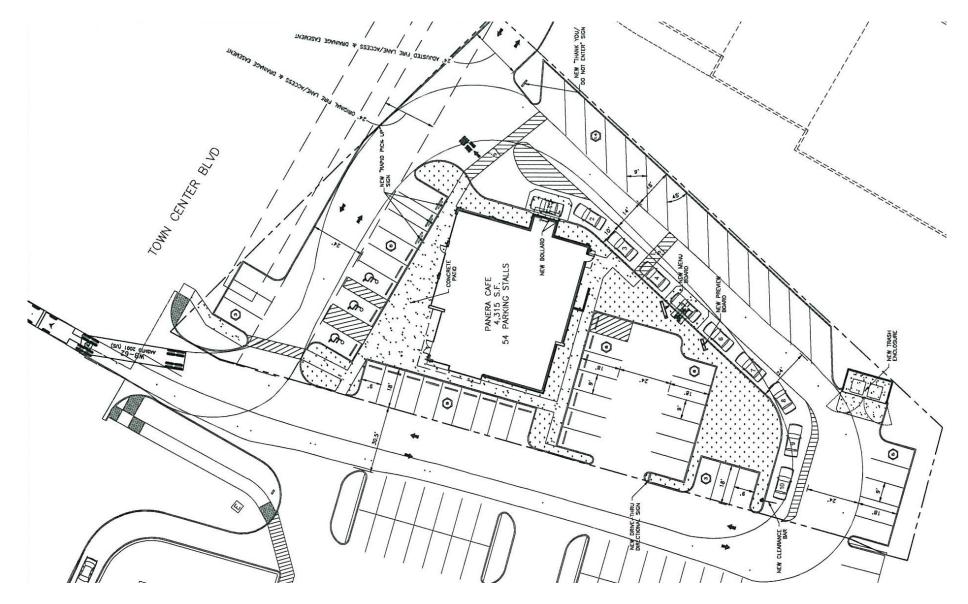
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### **SITE PLAN**



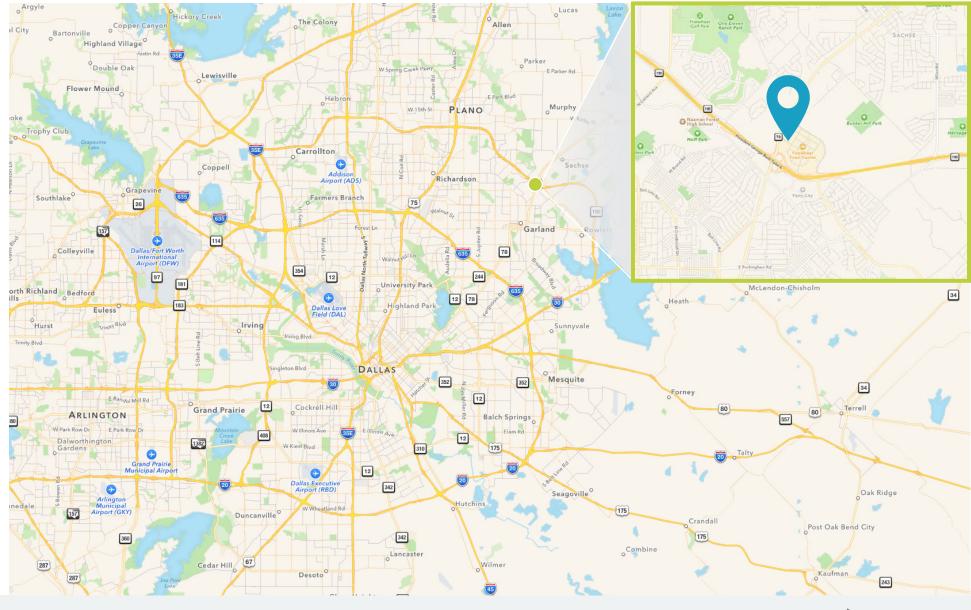


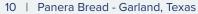


## **PROPERTY DESCRIPTION**



### STREET MAP











### AERIAL





## **AREA OVERVIEW**

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### **MARKET SUMMARY**

#### About Garland, Texas:

Located adjacent to northern and eastern Dallas - Garland is a major manufacturing hub that houses more than 375 manufacturers including Raytheon, General Dynamics, Sherwin Williams and Kraft Foods. Part of the 4th largest region in the nation, the DFW Metroplex, Garland was ranked 67th Best Place to Live by CNN and Money Magazine.

Incorporated in 1891, the city of Garland is home to more than 236,000 residents, making it the fifth largest city in the DFW Metroplex and twelfth largest in Texas. In spite of its large population, residents value Garland's small-town feel and outstanding city services. The city of Garland prides itself on the strength of its diverse neighborhoods and offers residents the best of both urban and suburban living. Offering a wide range of housing options, Garland communities include apartments, condos, starter, luxury and custom homes. The quaint downtown square, which includes a fountain plaza, tree-canopied walkways and shaded rest areas, offers residents and visitors a place where they can come together as a community. Garland is a diverse city working hard to preserve its traditional charm, while advancing into the future.

"Texas Made Here" is more than a branding slogan for Garland - It's a state of mind.



The Garland Wheel Echoes the Firewheel wildflower and signifies forward motion, energy and power.

### The Cog



GARLAND TEXAS MADE HERE The edge of the medallion creates the impression of a gear. Gears provide energy—like the people who make Garland a vibrant communty.

### The Inner Works

Resembles a timepiece with contrasting color bands to set the wheel into visual motion.

### TEXAS MADE HERE

Garland is where things are made—products, careers and opportunities—and many people have made this part of Texas their home.

The essence of

Garland's brand.

Something is grown,

vision, skill and care.

stitched or layered

together, A well-

made thing-or

city-requires

### TEXAS

A state of mind promising opportunity and a statement of friendship inviting visitors to come and experience an iconic place.

### MADE

HERE

"Here" is about the ground solid, fertile soil to grow and build neighborhoods and businesses. The starting point from which residents can make things happen.







### DEMOGRAPHICS

		1 mile	3 miles	5 miles
I	Population			
	2000 Population	5,676	71,498	196,442
	2010 Population	6,153	87,095	239,966
	2015 Population	7,022	92,136	253,025
	2020 Population	7,608	98,056	268,819
	2000-2010 Annual Rate	0.81%	1.99%	2.02%
	2010-2015 Annual Rate	2.55%	1.08%	1.01%
	2015-2020 Annual Rate	1.62%	1.25%	1.22%
	2015 Male Population	49.1%	48.8%	49.2%
	2015 Female Population	50.9%	51.2%	50.8%
	2015 Median Age	40.4	36.6	35.4

In the identified area, the current year population is 253,025. In 2010, the Census count in the area was 239,966. The rate of change since 2010 was 1.01% annually. The five-year projection for the population in the area is 268,819 representing a change of 1.22% annually from 2015 to 2020. Currently, the population is 49.2% male and 50.8% female.

Median Age			
The median age in this area is 40.4, compared to U.S. median age of 3	37.9.		
Race and Ethnicity			
2015 White Alone	56.9%	58.5%	56.9%
2015 Black Alone	14.1%	12.9%	12.4%
2015 American Indian/Alaska Native Alone	0.4%	0.7%	0.6%
2015 Asian Alone	21.2%	16.6%	15.5%
2015 Pacific Islander Alone	0.1%	0.0%	0.0%
2015 Other Race	4.2%	8.0%	11.0%
2015 Two or More Races	3.2%	3.3%	3.5%
2015 Hispanic Origin (Any Race)	14.3%	25.6%	29.9%

Persons of Hispanic origin represent 29.9% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 78.9 in the identified area, compared to 63.0 for the U.S. as a whole.

Households			
2000 Households	1,820	23,375	64,849
2010 Households	2,179	28,590	78,835
2015 Total Households	2,506	30,228	82,776
2020 Total Households	2,719	32,185	87,822
2000-2010 Annual Rate	1.82%	2.03%	1.97%
2010-2015 Annual Rate	2.70%	1.07%	0.93%
2015-2020 Annual Rate	1.64%	1.26%	1.19%
2015 Average Household Size	2.79	3.04	3.05

The household count in this area has changed from 78,835 in 2010 to 82,776 in the current year, a change of 0.93% annually. The fiveyear projection of households is 87,822, a change of 1.19% annually from the current year total. Average household size is currently 3.05, compared to 3.04 in the year 2010. The number of families in the current year is 64,524 in the specified area.







### DEMOGRAPHICS

	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	\$87,614	\$71,301	\$69,812
2020 Median Household Income	\$100,397	\$81,775	\$79,990
2015-2020 Annual Rate	2.76%	2.78%	2.76%
Average Household Income			
2015 Average Household Income	\$105,393	\$90,257	\$90,310
2020 Average Household Income	\$118,651	\$101,431	\$101,756
2015-2020 Annual Rate	2.40%	2.36%	2.42%
Per Capita Income			
2015 Per Capita Income	\$36,134	\$29,801	\$29,594
2020 Per Capita Income	\$40,730	\$33,487	\$33,293
2015-2020 Annual Rate	2.42%	2.36%	2.38%
Households by Income			

Current median household income is \$69,812 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$79,990 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$90,310 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$101,756 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$29,594 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$33,293 in five years, compared to \$32,501 for all U.S. households

1,871	24,026	66,777
1,650	18,938	48,585
170	4,438	16,265
51	650	1,927
2,287	29,937	82,748
1,863	22,434	58,409
316	6,156	20,426
108	1,347	3,913
2,570	31,537	86,776
2,106	23,176	59,978
399	7,052	22,798
64	1,309	4,000
2,770	33,460	91,729
2,278	24,542	63,285
441	7,643	24,537
51	1,275	3,907
	1,650 170 51 2,287 1,863 316 108 2,570 2,106 399 64 2,770 2,278 441	1,65018,9381704,438516502,28729,9371,86322,4343166,1561081,3472,57031,5372,10623,1763997,052641,3092,77033,4602,27824,5424417,643

Currently, 69.1% of the 86,776 housing units in the area are owner occupied; 26.3%, renter occupied; and 4.6% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 82,748 housing units in the area - 70.6% owner occupied, 24.7% renter occupied, and 4.7% vacant. The annual rate of change in housing units since 2010 is 2.13%. Median home value in the area is \$222,514, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 1.70% annually to \$242,118.





### **INFORMATION ABOUT BROKERAGE SERVICES**



Before working with a real estate broker, you should know that the duties of a broker depend on whom the broker represents. If you are a prospective seller or landlord (owner) or a prospective buyer or tenant (buyer), you should know that the broker who lists the property for sale or lease is the owner's agent. A broker who acts as a subagent represents the owner incooperation with the listing broker. A broker who acts as a buyer's agent represents the buyer. A broker may act as an intermediary between the parties if the parties consent in writing. A broker can assist you in locating a property, preparing a contract or lease, or obtaining financing without representing you. A broker is obligatedby law to treat you honestly.

### IF THE BROKER REPRESENTS THE OWNER

The broker becomes the owner's agent by entering into an agreement with the owner, usually through a written-listing agreement, or by agreeing to act as a subagent by accepting an offer of subagency from the listing broker. A subagent may work in a different real estate office. A listing broker or subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first. The buyer should not tell the owner's agent anything the buyer would not want the owner to know because an owner's agent must disclose to the owner any material information known to the agent.

#### IF THE BROKER REPRESENTS THE BUYER

The broker becomes the buyer's agent by entering into an agreement to represent the buyer, usually through a written buyer representation agreement. A buyer's agent can assist the owner but does not represent the owner and must place the interests of the buyer first. The owner should not tell a buyer's agent anything the owner would not want the buyer to know because a buyer's agent must disclose to the buyer any material information known to the agent.

### IF THE BROKER ACTS AS AN INTERMEDIARY

A broker may act as an intermediary between the parties if the broker complies

with The Texas Real Estate License Act.The broker must obtain the written consent of each party to the transaction to act as an intermediary. The written consent must state who will pay the broker and, inconspicuous bold or underlined print, set forth the broker's obligations as an intermediary. The broker is required totreat each party honestly and fairly and to comply with The Texas Real Estate License Act. A broker who acts as an intermediary in a transaction:

### (1) shall treat all parties honestly;

(2) may not disclose that the owner will accept a price less than the asking price unless authorized inwriting to do so by the owner;

(3) may not disclose that the buyer will pay a price greater than the price submitted in a written offer unless authorized in writing to do so by the buyer; and (4) may not disclose any confidential information or any information that a party specifically instructs the broker in writing not to disclose unless authorized in writing to disclose the information or required to do so by The Texas Real Estate License Act or a court order or if the information materially relates to the condition of the property.

With the parties' consent, a broker acting as an intermediary between the parties may appoint a person whois licensed under The Texas Real Estate License Act and associated with the broker to communicate with and carry out instructions of one party and another person whois licensed under that Act and associated with the broker to communicate with and carry out instructions of the other party.

If you choose to have a broker represent you, you should enter into a written agreement with the broker that clearly establishes the broker's obligations and your obligations. The agreement should state how and by whom the broker will be paid. You have the right to choose the type of representation, if any, you wish to receive. Your payment of a fee to a broker does not necessarily establish that the broker represents you. If you have any questions regarding the duties and responsibilities of the broker, you should resolve those questions before proceeding.

